

LAS and City of Barrie Partnership Helps Ontario Municipalities Enforce Speed Limits and Improve Road Safety

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Agreement lays groundwork for first automated speed enforcement program outside of the Greater Toronto/Hamilton Area

(Barrie, Ontario) – LAS and the City of Barrie have signed an agreement that will help Ontario municipalities enforce speed limits, slow down motorists and improve public safety through the use of speed enforcement cameras in designated safety zones.

Through the partnership with the City of Barrie and technology provider, Conduent Transportation, the LAS Automated Speed Enforcement (ASE) program provides a complete solution, from advanced camera technology to ticket processing, in compliance with provincial law.

Under the agreement with the City, LAS will initially fund two Provincial Offences Officers at the City of Barrie who will process speed-camera violations on behalf of municipalities participating in the ASE program. Provincial law requires highway traffic violations, such as speeding, to be issued by the police or by a designated Provincial Offences Officer employed by a municipality.

“Automated Speed Enforcement has become popular because it works, with studies from across North America showing it reduces speeding and keeps people safer,” said LAS Board Chair, Gary McNamara. “We are pleased to partner with Barrie and Conduent to offer municipalities an affordable way to make their communities safer.”

The Province has permitted the use of speed enforcement cameras in community safety and school zones since 2017.

“One of Council’s key priorities is creating a safer community by addressing speeding and aggressive driving,” said Mayor Alex Nuttall. “Along with community policing efforts, speed enforcement cameras are a useful tool to help us keep our pedestrians and drivers safe. We are proud to partner with LAS on this innovative approach to improving public safety.”

Pending provincial approvals, the program will be piloted in Barrie later this year, with other municipalities joining following the pilot period. Municipalities will have flexibility to create a



program tailored to their needs, with input on when and where the system is operated. As the program grows, LAS plans to help set up other processing centres across the province.

“We heard from many municipalities who are interested in automated speed enforcement but lack the staff resources and capacity to run their own program,” McNamara added. “LAS has been doing the legwork to create a complete solution to improve safety on roads across Ontario.”

About LAS

LAS is the business services arm of the Association of Municipalities of Ontario (AMO) and is mandated to provide valuable programs and services to Ontario’s municipalities and the broader public sector. AMO is a non-profit organization representing almost all of Ontario’s 444 municipal governments. AMO supports strong and effective municipal government in Ontario and promotes the value of municipal government as a vital and essential component of Ontario and Canada’s political system. Learn more at www.las.on.ca.

About Barrie

Barrie is an exciting, caring and progressive community that 153,000 people call home. Situated 90 km north of the Greater Toronto Area on beautiful Kempenfelt Bay, Barrie offers an excellent lifestyle and multitude of recreational opportunities. The City is committed to the growth of prosperity of Central Ontario’s leading City and most dynamic waterfront community. Learn more at www.barrie.ca.

About Conduent Transportation

Conduent Transportation, a business unit of Conduent Incorporated (NASDAQ: CNDT), is a leading provider of automated and analytics-based transportation solutions for government agencies. These solutions, spanning roadway charging and management, parking and curbside management, and advanced transit and public safety systems, enable streamlined and personalized services for citizens and travelers who use them. The company has been helping transportation clients for more than 50 years and operates in more than 20 countries. Learn more at www.conduent.com.

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